

Why FileGenius?



What Sets Us Apart...

UNLIMITED user accounts and workspaces or groups. ALL users can login and use collaborative features of the site. Workspaces afford every user, client, customer, vendor or associate their own private site.

NO charges for bandwidth or number of transactions, and no use of deceptive terms like “transfer capacity” when they really mean limited bandwidth.

NO mandatory deletion or removal of your files after a prescribed time (usually between 7 and 30 days). That means no “file retention feature”, because you never have to request your files be recovered from archive.

NO mention of FileGenius on your site — it’s **completely private labeled**, even the site’s address. It’s your site, it should display **ONLY** your brand. There’s no charge for private labeling. No other solution in our class offers private labeling.

NO enhancing our own search engine position by allowing your site (and sometimes session pages containing your files) to be found on Google, Yahoo, or other search engines. **Your subdomain is hidden**, as well as our primary domain, from all search engines.

Transaction notification and sent file emails don’t contain specialized fonts and graphics, which often means your notification will be trapped by spam or junk filters. Our notification emails score in the negative numbers on the major spam filters.

We do NOT set cookies, store passwords on your site, allow your browser to store passwords, or, via cookies, track your activities on the web **AFTER** you leave the site and then sell this information to direct marketing organizations.

NO extra charge for the addition of a Dropbox, to allow files to be sent to you from outside your site.

Outstanding Features...

Offering some of the most productive features in the industry — tailored to how you work — and constantly adding new ones. Eleven were added in 2008, many by customer request.

Move, Copy, and Rename allows for instantaneous moving, copying and renaming of your files, while **batch features** allow you to execute common actions on many files at once.

Permissions and privileges set by user, not by file and folder, offering both convenience and the means to allow you to group users by company, project, or job — limited only by your imagination.

Join your users to **any combination of private workspaces/groups** you like, allowing them to participate in any projects or jobs you may maintain on the site.

Add **unlimited comments** (of any length) to files and set **custom File IDs** to make them easier to find or assign IDs to jobs or companies. Our **Search** feature is called the most extensive among available file transfer solutions.

In **March and April of 2009** we will introduce innovative new features:

- **Batch upload** that does NOT require software to be downloaded and installed on your users’ computers
- **Full search for your users and workspaces.**
- The ability to **email file comments** with your file transfers.
- Extensive **delivery receipt** and **download notifications**
- More **direct send features**, and an **extensive file expiration option.**

Between May and August we will also introduce a **versioning system**, an extensive **address book**, and **powerful import/export** features for users and their pertinent information.

Compare Us...



If you have a filetransfer solution now or are looking at others, you need to ask the following questions. The answers to these critical questions often can't be found anywhere but in the fine print and typically are not revealed until AFTER you buy.

Do they post a monthly price on their website, only to discover later that's the price by user or that price is only available if you prepay for a full year?

Do they allow unlimited EMPLOYEE users? Not just client users, but unlimited users that can log in to a full file and folder view and participate collaboratively on the site. If they don't, what do they charge for each extra users over their package limit?

Do they allow unlimited workspaces or groups, private workspaces which display only the group's files, with a private log in for every user, every client or customer, every vendor, or any other group or entity you want to define? Do they even HAVE workspaces and if they do, what do they charge for extra ones - IF you can buy extra ones?

Do they allow multiple Admin accounts and if they do, is there a charge for extra Admin accounts?

Do they offer large storage capacities but delete your files after 14 to 30 days? Do they explain how you will use all that storage capacity if they keep deleting your files at regular intervals? Do they also charge anywhere from \$1 to \$6 per gigabyte for their so-called "starter" or "personal" packages, making the real cost, with extra users and storage much higher?

Do they offer a file retention or archive feature? If they do, they perform a mandatory delete of your files every 14-20 days and you must request they be returned to the site, with all transaction information lost. Do they offer "permanent" folders to avoid deletion and if so, how many can you have and are there storage limits on permanent files, no matter how much overall storage you've bought?

Do they have a true hierarchal file and folder view, like your Windows or Mac OS X file and folder views? Can every single user login and use/see it? If they offer this feature, is it included in a single, consolidated price or do they charge extra for it?

Can you set permissions and accessibility to files and folders BY USER or must you laboriously set permissions by each file and/or folder?

Does their product work flawlessly with ALL browsers, including Firefox, using popular and common plugins or extensions?

Do any of their features require software be installed on or downloaded to your users' computers? Is their local software compatible with all operating systems? Does it run well when there are even minor problems present on your users' computers? Quality systems offer 100% "server-side" execution.

Do they charge for bandwidth, often as much as \$1 or more per gigabyte?

Do they charge for or limit the number of transactions you can have per account or site?

Do they offer 100% private labeling? Not just branding with your logo and site colors, but private labeling where there is absolutely no evidence of the host, including your site address.

Do they offer a Dropbox or SiteDrop feature and, if so, do they charge extra for it?

Do they use an intranet-like primary domain for your site's address, insuring that your site can't be found in common search engines by merely typing in the host's name?

Do they use "hard" session pages that are linked to each file transfer (and can sometimes allow a download of your file to anyone finding the session page), which can also be found in common search engines by, again, simply typing in the host's name?

Do they use a proxy filesystem, to remove your actual files from harm's way, or, on your site, are you looking directly at your files as they appear in an FTP directory? If they offer you parallel FTP access to your files, in addition to your site, there's no proxy filesystem and a crucial element of security is missing.

Do they store your credit card or payment information in any of their own servers or servers they lease, control, or manage?

Do they allow your browser to store passwords (the password field is filled in when you type in the username at login), where it can be extracted and stolen by anyone with access to your desktop computer or organization's computing systems?

Do they set permanent cookies, especially marketing cookies, that actually follow and record your web activity AFTER you leave their site?

Does the fine print in their privacy or security statement allow them to SELL this information to anyone who will pay for it?

Do they have a policy of listing their customers on their marketing website, thereby offering one way to find their customer sites? Do they have testimonials on their website, further exposing their customers' private sites? If so, have you contacted the testimonial sources directly to ask if they are business partners, vendors, employees, or even relatives of the owners or management of the host of the file transfer solution? Don't be surprised if they are...

Examples from two of the currently more well-known file transfer and exchange solutions on the web. These items are often typical of other solutions as well.*

**actual screenshots from each solution's website on Feb. 23, 2009*

Pricing Plans

Get the facts and choose the plan that's best for you. Then, test drive the plan of your choice for 30 days FREE. If you need more employee licenses or storage than you see listed below, choose the closest plan and then our support team can provide you with a custom quote once you've begun the free trial process.

Features	Basic \$29.95/mo*	Professional \$59.95/mo*	Enterprise \$99.95/mo*	Enterprise Gold \$499.95/mo*
Employee Accounts	2	10	20	150
Client Accounts	Unlimited	Unlimited	Unlimited	Unlimited
File Storage	5 GB	10 GB	20 GB	150 GB
Monthly Data Transfer	5GB	10GB	20GB	150GB
Custom Branding	✓	✓	✓	✓
Advanced Customization		✓	✓	✓
Email/Telephone Support	✓	✓	✓	✓
Priority Support		✓	✓	✓
Dedicated Account Manager		✓	✓	✓
Stored File Encryption	✓	✓	✓	✓
Multi-User Administration	✓	✓	✓	✓
Upload / Download Notifications	✓	✓	✓	✓
Send Files	✓	✓	✓	✓
Request Files	✓	✓	✓	✓
Permanent Folders	✓	✓	✓	✓
File Retention Policy		✓	✓	✓
Usage Reports	Basic	Advanced	Advanced	Advanced
	TRY IT FREE	TRY IT FREE	TRY IT FREE	TRY IT FREE

The real monthly price for 20 users and a 20GB bandwidth limit is \$120/mo.

Permanent folders and a file retention policy are typically tip-offs that your files are routinely deleted.

While they may say they offer unlimited users they mean "client accounts" which lets a "user" upload a file but gives no site access to the user whatsoever.

This solution also goes on to say you can even customize your email notifications with your own logo. Sounds great until you discover adding graphics to your email notification will get you caught in a host of spam filters, and you'll have to request whitelisting from many of your users.

NOTE: Prices above are listed as monthly rates based on the quarterly or annual billing cycle. Additional charges apply for plans on month-to-month billing. On month-to-month billing, Basic plan is \$32.95/mo, Professional is \$69.95/mo, Enterprise is \$119.95/mo, and Enterprise Gold is \$549.95/mo.

Corporate Suite Pricing ✘

5 User \$999.99 per year 20 GB storage	BUY NOW
10 User \$1499.99 per year 30 GB storage	BUY NOW
15 User \$1999.99 per year 40 GB storage	BUY NOW
20 User \$2499.99 per year 50 GB storage	BUY NOW

You almost can't see the screened grey print that says the price is PER USER. In fact, if your monitor does not display millions of colors or the contrast is set as a typical PC monitor you can't see it at all.

		Pro	Business Plus	Corporate Suite
		BUY NOW \$9.99/month <small>Per User</small>	BUY NOW \$29.99/month <small>Per User</small>	BUY NOW Click For Price
Send				
Maximum file size	100 MB	2GB	2GB	2GB
Available storage for saved files		2GB	6GB	20GB+
Send multiple files and folders		✓	✓	✓
Control the expiration date on uploaded/sent files		✓	✓	✓
Advanced security options available			✓	✓
Maximum number of downloads allowed per file	100	500	Unlimited	Unlimited
Receive				
Dropbox: YouSendIt hosted page where others send files to you		✓	✓	✓
SiteDrop: Receive files directly on your website (additional fee)			\$29.99/m	\$29.99/m
Track				
Detailed tracking - see who downloaded each file and when			✓	✓
Return Receipt: receive notifications when files are downloaded			✓	✓
Branding				
Customize email notifications and download pages			✓	✓
Branded Dropbox with optional custom message			✓	✓
Administration				
Centralized user management				✓
Reporting and audit log				✓
Central policy configuration (including Outlook)				✓

25 User
\$2999.99 per year
60 GB storage

25 users for \$250/month? The 60GB storage is nice but their mandatory deletion policy rarely, if ever, lets you use this storage.

You share branding with this solution, with their logo often much larger than yours on the site. And can they guarantee there will be no ads at the upload point for your "client users"?

For \$30/user/month you don't get a Control Panel and neither Admin control nor centralized user management.

This user has a file and folder view but they charge extra for it. They also advertise integration with Outlook but you can't get that feature even if you pay \$30/user.