

Combining unmatched talents and over 50 years of hands-on experience, Applied Answers, Inc. develops business solutions that help companies work better, improve organizational efficiency, and enhance the quality of the working environment.

Founded by Keith Bumgarner, Scott Wertime, and Steve Bumgarner, Applied Answers was built on the concept of providing their customers the same type of products and services they themselves were looking for: solid, reliable solutions that can be up and running quickly, are supported by smart, helpful people, and provide tremendous value.

When they first began to collaborate, Keith, Scott, and Steve surveyed their talent pool, seeing they had extensive experience in:

- Non-impact digital printing
- Systems design, engineering, and integration
- Graphic and interactive design
- Print and digital publishing
- Database design and development
- Web site development, including proprietary coding for high-volume, interactive financial entities as well as high-traffic, key industry intranets and public web sites

They realized leveraging these diverse talents would allow them to approach problems from different perspectives and develop solutions that were not only technically superior, but also intuitive and user-friendly.

They began by focusing on a handful of key clients, developing efficient and cost-effective proprietary solutions for their specialized needs. But after years of satisfying a select few, they decided to turn their efforts toward business-building solutions for entire industries, focusing on highly-leveraged web applications. This led to the creation of FileGenius, Applied Answers' solution to the problem of transferring and managing large files. For more information, please visit [www.filegenius.com](http://www.filegenius.com).