

FileGenius Version 2.0 Released Today

Atlanta, GA — September 29, 2008 — Applied Answers, Inc. today released FileGenius version 2.0, a feature-level upgrade to the affordable, business-grade web-based file transfer and exchange solution. FileGenius was initially released on February 19, 2008. More upgrades will be released before the end of 2008, according to Diane Miller, media liaison for Applied Answers, Inc. All upgrades are applied instantly and automatically to all users of FileGenius, with no increase in their monthly or annual contract fees.

Although FileGenius already distinguishes itself by offering the industry's broadest range of web-based file transfer and management features, it is moving rapidly forward with its well-conceived and long-term development plan, in a quest to fully honor its promise to be a one-stop, cost-effective solution for all of the file transfer and exchange needs of small and large organizations alike.

Keith Bumgarner, founder of Applied Answers, Inc., announced the release, "Coupled with our own vision of what FileGenius should be, we've listened to our customers and users to create a file transfer solution that is, all at once, extremely easy to use, powerful, and highly secure." Additional version 2 phase releases are slated for October, early November, and year end. They include a well-integrated Move - Copy - Rename feature, as well as powerful batch versions of their current file actions. By early 2009, Mr. Bumgarner expects that full audit features, as well as a full set of direct send features, will be available, making FileGenius one of the most powerful and flexible file transfer solutions. In 2009, Adobe's AIR™ technology will be integrated with FileGenius, beginning to blur the lines between desktop applications and RIAs (Rich Web Applications) like FileGenius.

New features include the ability to selectively join a user to multiple workspaces, unlimited file annotations, more ways to view and locate files, and many ergonomic improvements to both the File View and Control Panel management sections. Mike Walton, a FileGenius beta tester with more than 25 years of UNIX software development with AT&T and BellSouth, remarked about the new version, "I like the way it works, it looks very good. All the functionality promised is in the new version, and on time — a rarity in the software world. I could find no problems (in the beta testing)."

For a free trial or more information on FileGenius, visit www.filegenius.com.

About Applied Answers, Inc.

Combining unmatched talents and decades of hands-on experience, Applied Answers, Inc. develops solutions exclusively to improve organizational efficiency while enhancing the quality of the working environment. For more information, visit www.appliedanswers.com.

Features Guide, Version 2.0: http://www.filegenius.com/pdf/marketingFileGenius_Features_Guide.pdf

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