

Contact:
Diane Miller
Applied Answers, Inc.
888.753.2245 x706
press@appliedanswers.com



applied answers

Press Release

FOR IMMEDIATE RELEASE

FileGenius™ Version 2.0 Announced Today

Buford, GA — April 10, 2008 — Applied Answers, Inc. announced FileGenius™ version 2.0, a feature-level upgrade to the affordable, business-grade web-based file transfer and exchange solution. FileGenius™ was initially released on February 19, 2008 and version 2.0 will be ready and live-on-site before summer's end, '08, according to Diane Miller, media liaison for Applied Answers, Inc.

All upgrades are applied instantly and automatically to all users of FileGenius™, with no increase in their monthly or annual contract fees.

Although FileGenius™ already distinguishes itself by offering the industry's broadest range of web-based file transfer and management features, it is moving rapidly forward with its well-conceived and long-term development plan, in a quest to fully honor its promise to be a one-stop, cost-effective solution for the file transfer needs of small and big organizations alike.

Keith Bumgarner, founder of Applied Answers, Inc., announced the upgrade, saying, "Having served hundreds of businesses for over 30 years as someone dedicated to crafting technology to work efficiently and productively for my clients, I was able to see firsthand what their real needs were, just how they worked, and what did, and didn't, enhance their bottom lines. That knowledge and experience is fully present in the development vision for FileGenius™. We will never stop developing, improving, and offering, to organizations of all sizes, a product with the singular goal of helping build their organization." Mr. Bumgarner added that significant back-end changes have already been implemented this week, necessary as foundation for the pending release. This upgrade is bringing a level of stability and reliability to web- and browser-based applications not previously experienced by users of remote HTTPS-based file transfer, exchange, and management.

New features will include the ability for a user to selectively be joined to multiple groups, additional user-friendly and secure ways to allow non-users to transfer files, a collection of additional direct file transfer functions, and more security features that include flexible, user-determined file expiration and link-for-transfer/download options. Mr. Bumgarner hinted there will also be some surprises that will make using FileGenius™ more reminiscent of the GUI of popular desktop operating systems.

For a free trial or more information on FileGenius™, visit www.filegenius.com.

About Applied Answers, Inc.

Combining unmatched talents and over 50 years of hands-on experience, Applied Answers, Inc. develops business solutions that help companies work better, improve organizational efficiency, and enhance the quality of the working environment. For more information, visit www.appliedanswers.com.

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