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# Press Release

FOR IMMEDIATE RELEASE

## FileGenius™, Affordable Managed File Transfer Solution, Announced Today

**Buford, GA — February 19, 2008** — Applied Answers, Inc. today announced the release of FileGenius™, the affordable, web-based Managed File Transfer (MFT) solution. The result of three years of extensive development and testing, FileGenius™ provides businesses with a means to securely transfer and manage large files without the inherent costs and hassles of an FTP solution.

The world is now home to more than 57 billion gigabytes of digital content, expected to double every year for years to come. As businesses struggle to secure and control this vast amount of information, more and more organizations are turning to MFT solutions. These products address very serious issues increasingly faced by today's companies: stringent new regulatory mandates, increasingly sophisticated hackers, the need to share files from various locations, or simply the organizational requirements of handling the vast amount of digital content created by the average office.

FileGenius™ addresses these issues by offering organizations a means to transfer and store files in a user-friendly, secure environment. Among its many features, FileGenius™ offers 128-bit encryption, an intuitive, user-friendly interface, indefinite file storage (so files don't "expire"), and unlimited users and groups. The system is accessible with any standard javascript-enabled web browser, so no hardware or software installation is needed — eliminating the hassles and costs of similar MFT or FTP solutions.

"We saw a real need for a product like this in the marketplace," says Keith Bumgarner, CEO of Applied Answers. "Existing solutions were either too costly, too complicated, or didn't address the real needs of today's businesses. So we created something that, we feel, stands head-and-shoulders above other file transfer options. And at less than \$5 a day, it's very affordable."

For a free trial or more information on FileGenius™, visit [www.filegenius.com](http://www.filegenius.com).

### About Applied Answers, Inc.

Combining unmatched talents and over 50 years of hands-on experience, Applied Answers, Inc. develops business solutions that help companies work better, improve organizational efficiency, and enhance the quality of the working environment. For more information, visit [www.appliedanswers.com](http://www.appliedanswers.com).

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